

## **United Way Mercer County-Donor Privacy Policy**

United Way of Mercer County (UWMC) respects donor privacy. UWMC retains donor information in a secure database where it is used to verify transactions, print receipts, generate acknowledgement and thank you letters, provide program information, and solicit future donations. We do not keep credit card information in this database.

UWMC provides contribution information to our Board members, campaign volunteers, and staff on a confidential, need-to-know basis. Neither the name, amount, nor the conditions of any gift will be published when specifically requested not to do so by a donor. UWMC releases donor information to other agencies if they are receiving funds specifically designated by the donor, unless the donor has directed us otherwise.

UWMC shall never sell, rent, trade, or otherwise disseminate donor information to any third party or other organization for the purpose of generating revenue. UWMC will hold all information obtained from or about donors or prospects in strictest confidence subject to legally authorized and enforceable requests for information by government agencies and courts.