



LIVE UNITED

"Lifting Families in our Community out of Poverty"

COMMUNITY IMPACT: Request for Proposals

United Way of Mercer County has embarked on a bold effort to ensure its most vulnerable populations receive services and support that enable them to achieve self-sufficiency and success. After the culmination of a comprehensive strategic planning effort, the United Way of Mercer County is poised to spearhead a community change model that focuses on three key areas:

- **Education Strategic Goal:** *United Way of Mercer County* seeks to improve learning experiences, educational opportunities, and enrichment experiences for children from Pre-K through Graduation in order to provide a firm foundation for future success.
- **Self-Sufficiency Strategic Goal:** *United Way of Mercer County* will foster enhanced programs and services that promote self-sufficiency for our residents most in need through improved service coordination, integration of financial literacy, and increased responsiveness for families in crisis.
- **Health & Wellness Strategic Goal:** *United Way of Mercer County* will actively promote the health and wellness of residents through promoting healthy lifestyles, mental health and well-being, and nutrition.

The **Request for Proposals** issued by **United Way of Mercer County** is a concerted effort to partner with organizations to achieve the goals outlined in its Strategic Plan in its key goal areas.

Awards:

Grants will be allocated for the time period of **April 1, 2019 to March 31, 2020**. In addition, United Way of Mercer County will also allocate developmental grants. A developmental grant award indicates that while United Way values the scope of service outlined in the agency's proposal, the Allocation Committee feels that additional technical assistance is needed to ensure outcomes and measures are effectively implemented.

Submission Requirements:

The following represents the requirements for successful submission and consideration for funding by United Way of Mercer County.

- The proposal should be completed in *12-point font*
- The narrative should be no longer than *five pages*, excluding the coversheet, logic model, and budget.
- Attachments required include the logic model, project budget, and audited financial statements.

Proposals should be submitted via email with agency name and Community Impact Proposal in the subject line to:

UWMCINFO@uwmercercounty.org

Proposals are due by 3:00 pm on: THURSDAY, JANUARY 31, 2019

Late or incomplete proposals will not be considered.

Proposal Checklist

- Cover Sheet
- Narrative (up to 5 pages)
- Project Budget
- Logic Model
- 5 Pictures that reflect your organization
- Audited Financial Statements

COMMUNITY IMPACT PROPOSAL and ALLOCATION PROCESS

12/5/2018-1/15/2019-	Release of the Request for Proposals Technical Assistance upon request
January 31, 2019	Proposals Due
Feb/March 2019	Allocations Review & Funding Decisions
April 2019	Awards Announced



Community Impact Proposal Cover Sheet

Organization Name:

Address:

Phone:

Website:

Executive Director Name:

Address:

Phone:

Email:

EIN Number:

Organizational Mission:

Focus Area Education Self-Sufficiency Health & Wellness

Sentence Summary: (no more than 25 words):

Project Dates:

Geographic Areas (Zip Codes):

Number of individuals to be served through the project:

Age Group Served (check all that apply) 0-7 8-18 19-30 30-65 66+

Total Project Budget:

Amount Requested:

Signature Executive Director _____

Date _____

Project Narrative¹

Area of Focus: *(Check One)*

- Education
- Self sufficiency
- Health and Wellness

Strategic Objective (from United Way Strategic Plan):

Organization Expertise and Capacity in Area of Focus:

(Describe your past experience and success in this Area of Focus and the qualifications of your staff to achieve your outcomes.)

Organizational Accomplishments:

(Provide a summary of your accomplishments over the past year, as well as a success story which highlights your services in the Focus Area.)

Project Description:

(What are the principle activities?, Who is the primary audience that you will serve? How will the activities be implemented?, Who will oversee the implementation? Where will the activities take place?)

Strategic Reason:

(Why is your project needed? How will it help achieve the Strategic Goals of United Way?)

Logic Model:

Complete the logic model form.

Power Point: Please attach up to 5 slides (include pictures) which profile your agency and its impact which will be presented to the Allocation Committee.

Project Budget:

Provide a Project Budget which includes total project costs, other resources, and how United Way funds will be used. A template has been attached for your reference.

Attach Audited Financial Statements

¹ Not to exceed 5 (five) pages

Logic Model Guide

Assumptions are broad statements that reflect the fundamental principals that guide work.

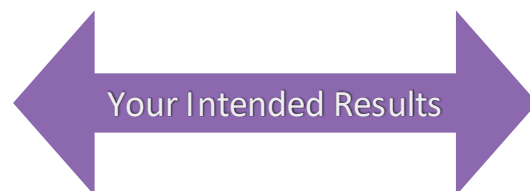
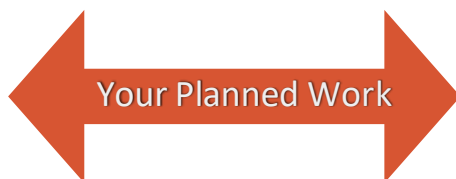
Inputs are tools and resources that will help achieve your goals such as staff, curriculum, employers, and computer lab.

Activities include the specific program components that you will do to achieve your outcomes. With access to resources, then this is what you will do.

Outputs include the specific benchmark you will complete that contribute to your outcomes. The activities will then deliver this product or participation.

Outcomes are the resulting change and/or benefit that can be measured. If activities and outputs are achieved, then your participants will benefit.

IMPACT- This is the long-term change that will occur through your services.



Outcomes and Measures

The following are potential measures that agencies can use as measurement tools to assess impact and progress. This is not a definitive list, but, rather, potential resources that your agency could use in your logic model.

Education Strategic Goal: United Way is most interested in improving learning experiences and providing a strong foundation for children PreK-Graduation. Measurements that can be used to effectively demonstrate impact can include: grades, school attendance, school performance, teacher surveys, parent surveys, youth surveys, and/or pre/post skill or knowledge surveys.

Self-Sufficiency Strategic Goal: For this goal, United Way is most interested in the progress individuals and families make towards self-sufficiency. Potential indicators for this initiative include basic needs (housing, crisis response, food), mental or physical health, sustainable jobs, lifeskill development, with corresponding measures including goal plan progress, case manager assessment, survey, job readiness competencies, and employment.

Health and Wellness Strategic Goal: United Way of Mercer County is committed to promoting the health and wellness of residents. In order to assess the impact, pre/post surveys, participation tracking, healthy lifestyles measures, follow-up interviews and instructor assessment.

Agency Name

Project Name

Budget

Category	United Way Request	Other Sources of Funds*	Total
Total			

* Please list other sources of funding and corresponding amounts.

